

PRESS RELEASE

Cham, 19th September 2005

The mobile pocket workspace is here!

Following the spring announcement by Data Storage Advisors of the development of U3 powered USB smart drives, or so-called "U3 smart drives", their arrival is now imminent and the disk2go® SMART drive will be available in the shops over the next few weeks. The mobile "disk2go" U3 smart drive makes the transport of applications as well as data from PC to PC a simple task, so that users can always have their personal workspace with them wherever they go.

Data Storage Advisors announced today that the disk2go USB smart drives, based on the U3 smart drive computing platform will be available in the shops from 15th October. U3 is a new platform that is used to build USB storage drives into USB smart drives. These are able to hold U3 smart applications for use from PC to PC as well as data. Furthermore, the solution now also offers personalisation and security functions alongside practical data mobility. With the disk2go U3 smart drive, users can always take their personal workspace with them wherever they go. With a U3 smart drive it is possible to work on any PC with a USB connection as though it were your own PC workspace.

Smart software for the disk2go® SMART

The products, which will be available in just a few weeks, are supplied with the following four "U3 smart" software applications:

- **U3 Anti-Virus powered by McAfee**, which reliably safeguards the U3 smart drive and the data and applications saved on it, from viruses, worms and Trojan horses, wherever it is being used.
- **Thunderbird 1.0 e-mail Client from Mozilla**. The fast and secure e-mail solution with intelligent spam filter, fast search function and integrated newsreader (RSS).
- **USafe password protection** protects data and applications on the U3 smart drive from unwanted intrusion and therefore offers the greatest convenience. Users themselves decide which data and applications are to be protected and which should be available to all users.
- **Migo from Power House Technologies**, synchronises the profile of a computer with the disk2go® smart drive. Data, records, favourites on MS Internet Explorer, desktop icons and even the wallpaper can be transferred from PC to PC, without having to permanently alter the settings of the system being temporarily used.

As well as the "U3 smart" software that is already bundled on the product, a growing number of U3 smart applications are available at "U3 Download Central" (www.u3.com).

Recommended retail sales prices including statutory VAT

- disk2go® SMART 256MB euros 30.90
- disk2go® SMART 512MB euros 44.90
- disk2go® SMART 1GB euros 81.90
- disk2go® SMART 2GB euros 149.90

Information on disk2go® SMART: www.disk2go.com

Information on U3 and "U3 smart" software applications: www.u3.com



disk2go® SMART

About Data Storage Advisors AG

The Swiss company Data Storage Advisors AG, based in Cham was founded in 1975 as Dato AG and is involved in the sale and marketing of innovative computer products. In 1998 the name of the company was changed to Data Storage Advisors and it focused upon flexible storage media. Just two years later the company became the market leader in the Swiss storage media market. Since 2001 Data Storage Advisors, together with its partner companies, has been producing USB storage products under the name disk2go®. The products are now sold in Germany, Austria, Italy, the Czech Republic, Hungary and the Benelux countries as well as Switzerland. Further information is available at: www.disk2go.com

<p>disk2go® media contact:</p>	<p>U3 media contact:</p>
<p>Daniel Thommen Data Storage Advisors AG Tel: +41 (0) 41 749 80 40 daniel.thommen@datastorage.ch</p>	<p>Natalie Shamshoum Johnson King PR Tel. +44 20 7357 7799 natalies@johnsonking.co.uk</p>